



Erasmus+

Admit One - Present this ticket on arrival

Yorkshire Day 2017

Tuesday 1 August 2017 12:00 – 14:00

Oracle Bar (The Kitchen, Ground Floor), 3 Brewery Place, Leeds, LS10 1NE

We are delighted you are joining us to celebrate print, alongside creative and digital Be Say Do training Project.

Programme

| | |
|-------|---|
| 12:00 | Arrival |
| 12:30 | - Speeches & Presentation, Victor Watson Trophy - Welcome by Dale Wallis, BPIF - Henri Murison, Northern Powerhouse Partnership - John Watson, CDi Yorkshire - Vote of thanks by Robert McClements, CDi Yorkshire |
| 13:00 | Be Say Do Presentation by Dale Wallis, BPIF - Welcoming the participants |
| 13:10 | Presentation of the project (video-tour) |
| 13:30 | Participation in the e-learning platform |
| 14:00 | Close & End of the information meeting |

Parking

The Brewery, Hunslet Road, Leeds, West Yorkshire, LS10 1JQ



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INMINDS - Be Say Do Project

Helping individuals, teams and companies to find ways to make the right adjustments before it's too late

The aim of the study is to determine the need for further training in these countries and to develop a training program with a corresponding platform and feedback tools. In this way, interested employees should be helped to develop their business skills in order to meet changes in customer behaviour and the requirements of the market. In addition to technical competences, management and management skills are increasingly important competences. We would like to promote these soft-skills with our training program.

At the end of the project we will have:

- New training content and methodology. A new training program based on an innovative management concept developed from real life inputs and totally customized (new content – interactive case studies, and new methodology – prototyping and Mood Explosion simulator).
- Database and benchmarking. A knowledge bank structure with previous jobs transitions allowing new trainees to determine the success probability of their job mobility.
- Online real time feedback through the Barometer that will track individual's performance / choices on the field after the training, in order to reinforce new habits, refreshing training contents through online real time feedback.
- Policy recommendations and contribution to standards of skills needed specifically for the European printing industry of the future.

Within the framework of the European project "Innovative Thinking: Eliminate Qualification Deficiencies in the Printing Industry", the consortium has conducted an investigation with employees and responsible persons in the printing industry in Germany, Great Britain, Greece, Italy and Poland. (See our project website: www.inminds.eu).

Our e-learning platform has just been completed and is available for interested employees and representatives of the printing industry. We would be delighted to hear from you.

Alternatively, you could use the eLearning platform by registering at:

<http://chamilo.ccseducation.com/main/auth/inscription.php?c=INNOVATIVEMINDSETSINMINDSDE&e=1>

Before you start the online course, we recommend that you conduct the online self-assessment so that you can get an idea of the modules that are appropriate for you from the results and personality traits. You can select a total of four modules (Career Development, Inventive Thinking, Time Management, Customer Service). If you are interested, we would send you the access data for the self-assessment (Username and Password). Finally, you can get an assessment of the new skills you gained by participating in the "Barometer". Please use the following link <http://inminds.dcnnet.eu>

Contact Dale Wallis on 07736828450 or dale.wallis@bpif.org.uk