

DISSEMINATION REPORT

A. PLANNING OF DISSEMINATION ACTIVITY (should be filled in prior to the implementation of the dissemination activity)

TYPE OF DISSEMINATION ACTIVITY:	Workshop
TITLE:	„Innovative Mindsets“: E-Learning Plattform für die Druckindustrie steht zur Verfügung
LOCATION:	ITKAM Berlin (Hiroshimastr. 1, 10785 Berlin)
PLANNED DATE:	03.08.2017
RESPONSIBLE PARTNER:	ITKAM
PUBLICATIONS EXPECTED:	ITKAM Website, ITKAM Social Media
TYPE OF AUDIENCE EXPECTED:	Representatives of the print industry
SIZE OF AUDIENCE EXPECTED:	30
RELATED WEBSITE:	http://itkam.org/event/workshop-innovative-mindset-e-learning-plattform-fur-die-druckindustrie-steht-zur-verfugung/?lang=de/
SMALL DESCRIPTION OF THE DISSEMINATION/ EXPECTED RESULTS:	The aim of the Workshop is to disseminate, raise awareness about the project, as well as run the piloting of the prototype toolkit. In the workshop, representatives of the print industry will be involved. Most of them have already taken part in the previous phases of the project. The Workshop's program foresees the presentation of BeSayDo methodology through the BeSayDo Youtube Video, the test of the overall toolkit and a final discussion in order to collect feedbacks and suggestions.

Attached documents: Invitation Program Article Other (please identify).....

Name: ITKAM

Date (that A part of the Report has been filled in): 26.07.2017

B. REVISIONS OF THE PLANNED ACTIONS (should be filled in only in case of revisions)

REVISED TYPE OF DISSEMINATION ACTIVITY:	
REVISED TITLE:	
REVISED LOCATION:	
REVISED PLANNED DATE:	
RESPONSIBLE PARTNER:	
RELATED WEBSITE:	
OTHER REVISIONS (please describe):	

Name:

Date (that B part of the Report has been filled in):

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C. REPORTING OF DISSEMINATION *(should be filled in after the implementation of the dissemination activity)*

TYPE OF DISSEMINATION ACTIVITY:	Workshop
TITLE:	„Innovative Mindsets“: E-Learning Plattform für die Druckindustrie steht zur Verfügung
LOCATION:	ITKAM Berlin (Hiroshimastr. 1, 10785 Berlin)
PLANNED DATE:	03.08.2017
RESPONSIBLE PARTNER:	ITKAM
PUBLICATIONS:	ITKAM Website, ITKAM Social Media
TYPE OF AUDIENCE:	Representatives of the print industry
SIZE OF AUDIENCE:	2
RELATED WEBSITE:	http://itkam.org/event/workshop-innovative-mindset-e-learning-plattform-fur-die-druckindustrie-steht-zur-verfugung/?lang=de/
SMALL DESCRIPTION OF THE DISSEMINATION/ RESULTS:	<p>The Workshop has given the important opportunity to disseminate and raise awareness about the project among representatives of the print industry and to run the piloting of the prototype toolkit.</p> <p>2 participants, out of the 30 invited, joined ITKAM during the workshop. The Workshop started at 1pm with a welcoming of the participants and light lunch. After a brief introduction of the project, ITKAM has shown the Youtube BeSayDo Video: https://www.youtube.com/watch?v=PURmaWYIVtk&t=15s.</p> <p>A folder has been distributed to the participants containing the invitation letter, the presentation of BeSayDo methodology provided by Dynargie and the Evaluation sheet.</p> <p>Then, the participants started the piloting of the prototype toolkit. Each participant has had at its disposal a computer and the support of the ITKAM' staff. First, they registered with the given username and password and completed the self-assessment questionnaire. Secondly, they registered in the online E-learning platform and attended one of the four course modules they found most suitable. In conclusion, they have registered for the Barometer. During the workshop, the participants could share opinion and remarks their points of interest and critical points. At the end, ITKAM has invited participants to fill out the "Evaluation of the workshop" and to sign the "List of participants".</p> <p>The workshop ended at 5pm.</p> <p>Based on the discussion that have taken place during the workshop and according to the evaluation sheets given by the participants, ITKAM has collected the following feedbacks and suggestions for possible improvement of the toolkit: In wider terms, both participants agreed that there is no real connection among the three tools: BeSayDo, Chamilo and InMinds. Moreover, they have found the registration procedure requested for each tool very wasteful.</p> <p>Here more details about the evaluation of the toolkit:</p> <ul style="list-style-type: none"> - <u>Self-assessment questionnaire:</u> <p>Both participants have noticed that filling the questionnaire have not produced any report in order to guide them in the choice of the course module to follow. Therefore, they have not understood the link between</p>

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the questionnaire and the E-Learning platform.

- Online Course:

Both participants have agreed that a short description of each module is needed in order to help people to choose the one that best fit with their profile. Moreover, there is a lack of interactivity and poor graphic design. Concerning the contents, the two participants shared two different perspective. One of them has considered the topics of the course very useful and interesting; while the other participant has pointed out that the content makes reference to an outdated management approach, which is not in line with the modern one.

- Barometer:

Both participants have found the Barometer not completed. In particular, a short description of the strengths linked to this tool are missing.

To conclude, the overall evaluation of the workshop is positive. Both participants have agreed that testing the toolkit at ITKAM offices was very important, since the overall toolkit is not complete.

Attached documents: Pictures List of participants Videos Other(please identify).....

Name: ITKAM

Date (that A part of the Report has been filled in): 03.08.2017