

DISSEMINATION REPORT
A. PLANNING OF DISSEMINATION ACTIVITY *(should be filled in prior to the implementation of the dissemination activity)*

TYPE OF DISSEMINATION ACTIVITY:	Second Workshop
TITLE:	Mindset – Be Say Do Workshop
LOCATION:	BPIF Offices - Brighthouse
PLANNED DATE:	18 August 2017
RESPONSIBLE PARTNER:	British Printing Industries Federation
PUBLICATIONS EXPECTED:	Press Release
TYPE OF AUDIENCE EXPECTED:	Printers, Designers, Marketers, Publishers
SIZE OF AUDIENCE EXPECTED:	6
RELATED WEBSITE:	BPIF
SMALL DESCRIPTION OF THE DISSEMINATION/ EXPECTED RESULTS:	<p>Most of the attendees had attended Yorkshire Day on the 1 August and heard an outline of the project, and spoke to either me or Oliver during the event so had a good understanding of the project.</p> <p>The aim of the workshop was to raise awareness about the project, have a general discussion, and then listen to any concerns or comments that the attendees may have and capture them on the evaluation form.</p> <p>We presented the toolkit, and the short introduction via the video link.</p>

Attached documents: Invitation x Program x Article x

Name: Dale Wallis

Date: 18 August 2017

B. REVISIONS OF THE PLANNED ACTIONS *There were none*

REVISED TYPE OF DISSEMINATION ACTIVITY:	
REVISED TITLE:	
REVISED LOCATION:	
REVISED PLANNED DATE:	
RESPONSIBLE PARTNER:	
RELATED WEBSITE:	
OTHER REVISIONS (please describe):	

DISSEMINATION REPORT

C. REPORTING OF DISSEMINATION <i>(should be filled in after the implementation of the dissemination activity)</i>	
TYPE OF DISSEMINATION ACTIVITY:	Second Workshop
TITLE:	Innovative Mindsets – Be Say Do Project
LOCATION:	BPIF Offices - Brighthouse
PLANNED DATE:	18 August 2017
RESPONSIBLE PARTNER:	British Printing Industries Federation
PUBLICATIONS:	Press Release
TYPE OF AUDIENCE:	Printers, Designers, Marketers, Publishers
SIZE OF AUDIENCE:	6
RELATED WEBSITE:	BPIF
SMALL DESCRIPTION OF THE DISSEMINATION/ RESULTS:	<p>The people who attended this workshop again found the topics in the toolkit the right ones to focus on to give the skills to their employees as did the previous group on the 16th August. We encouraged the attendees to be critical of the material so that we could consider changes before it went to the next stage.</p> <p>The attendees had a chance to view the toolkit via regional board meetings and their URL's prior to the workshop</p> <p>The feedback from this group was very varied as some had used a number of training providers in the past.</p> <p>As this was a smaller group there was more discussion on the skills and delivery of training going forward.</p> <p>The main result of this meeting was for the toolkit to be made in a number of formats, online, delivered by the BPIF, or delivered internally by a company employee.</p> <p>It was expected by the group that the BPIF would fund this toolkit, and members would access it through the BPIF Website.</p>

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It was agreed that the toolkit should be regularly updated using new techniques and good practice.

Although no one wished to pay for the toolkit on a monthly basis, there was a feeling that it should not be too cheap as this would 'de-value' the toolkit.

Attached documents: Pictures x List of participants x

Name: Dale Wallis

Date: 18 August 2017

